## **Business Continuity**



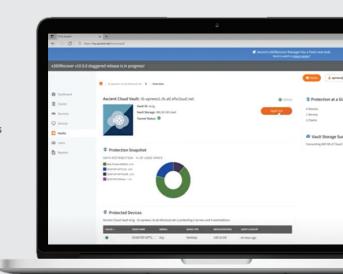
## Business Continuity and Disaster Recovery. Protect Everything.

**Business Continuity is more than just backup.** It is the most dependable and cost-effective Business Continuity and Backup and Disaster Recovery (BCDR) solution. Data protection and business continuity should not be out of reach for any business.

## **Critical capabilities include:**

- **Backups** as often as every 15 minutes
- **Local virtualization** in seconds
- **Robust storage** and secure long-term retention
- Protect Everything: Support for Windows, VMware, Hyper-V, and IaaS
- Recovery Point Objective of 15-minutes
- Recovery Time Objective of less than 1-hour
- **No data corruption worries** because your backup is chain-free
- Very low CPU only 0.2 GB/TB RAM

- Backup public cloud VMs
   (Azure, GCS, etc.)
- Appliance-free option
   with Cloud backup for disaster
   recovery and endpoint protection
- Local storage to accelerate restores and virtualization, chain-free
- Never pay a ransom with AirGap to thwart would-be malware attacks
- Data is checked for corruption after backing up through AutoVerify
- **BYOD Choice** bring your own device or your own data center, or use ours





- ▼ 79% of SMBs backup their data or have a disaster recovery plan in place
- ✓ A break in continuity can cost \$10,000/hour at minimum for small businesses. For larger companies, those hourly costs can balloon to more than \$5 million.
- **✓ 58% of C-level executives at SMBs** said their biggest data storage challenge is security vulnerability.
- ✓ **50% of SMB leaders** said cyberattacks are their biggest data protection concern, yet more than 20% do not currently have a data backup or disaster recovery solution in place.

